

## Shedding on horsehair brushes

We would like to point out that horsehair brushes always lose some bristles when used for the first time. This section explains why, with all the important information, so that you can inform your customers.

When processing horsehair, the hair bundle is bent in the middle and put into the brush. During this process a few hairs break off. This is why the brushes are combed out after processing. However, not all broken hairs are reached with the comb. The rest remain in the brush and only fall out the first few times the brush is used. This is also called "bleeding of the brush".

The bristles falling out is basically a quality feature. Genuine horsehair brushes initially lose some of their bristles. That happens after the first few applications. It comes from the fact that horsehair is a natural product and the thickness of the hair varies somewhat. The thinner hair can break off during processing and the first application and fall out, the largely thicker hair remains in the brush and can then be used for years.

The higher the quality of the horsehair, the lower the proportion of thinner horsehair that can break off during processing. Mane hair has a high proportion of thin horsehair and breaks quickly. For this reason we do not use any mane hair at all.

The tail hair is sorted by length and then processed further. The longer the tail hair is, the lower the proportion of thin hair. Our horsehair brushes use tail hair of medium length, which is the best possible mixture of thick and slightly thinner hair to achieve an optimal polishing effect. However, this hair mixture also contains a small proportion of thin horsehair, which is why some hair falls out during the first applications. After bleeding, however, the horsehair brushes are of first-class quality and last (almost) a lifetime, and they have excellent polishing properties. The price-performance ratio of this brush is very good.

On request we can also offer higher quality horsehair. With this tail hair, almost exclusively longer and accordingly thicker hairs are used. Such horsehair hardly ever breaks during processing. The brushes have very little hair. These horsehair brushes are much harder than the standard horsehair brushes. In addition, the material costs are significantly higher and as a result, the entire brush is more expensive. In the end you have to consider whether you accept some of the initial hairs falling out of the horsehair brushes and opt for a first class brush with a very good price-performance ratio, or whether you go for the higher quality horsehair and avoid the problem of "bleeding", but accept a higher price for a really very exclusive brush.

In any case, brushes with horsehair have the best polishing effect and are indispensable for shoe care! We hope you have a lot of fun polishing your shoes!